

artroom21 – besides.the art project show

Conditions of participation "artroom21" ARTfair Innsbruck October 25 - 27, 2024

Artists can apply with us without gallery representation and thus have the opportunity to exhibit as part of the curated exhibition project "artroom21 - besides.the art project show" at the ARTfair Innsbruck gallery fair. All applications/registrations will be subject to a selection process.

The conditions of participation here in brief:

- If we provide you with the gallery/project name "artroom21", this is solely to fulfill the general conditions of a gallery fair
- The organization of the stand (hanging, support, sales, costs) is entirely your responsibility as an artist
- Artists must adhere to the ARTfair Innsbruck hanging guidelines, Petersburg hanging is not permitted! If the guidelines are not adhered to, it is the responsibility of the fair jury to demand that the work be hung or rehung. This request must be complied with in order to conform to the fair image
- There are no additional costs for the use of the name "artroom21" and we do not receive any commission on your sales. The sales proceeds remain exclusively with you
- In the exhibitor catalog and on the homepage you will run under the gallery name "artroom21" and the booth will also be signposted with the gallery name "artroom21", but you are welcome to affix your artist's name with adhesive letters in the booth. You can order the adhesive letters from us (4 euros + VAT per letter), or you can have them printed somewhere yourself. Important: clear, black lettering, capital letter height: 10 cm
- Company names/studio, artist names/homepages may not be stuck to the stand! However, you can display business cards/brochures
- You will be mentioned by name in the list of artists on the homepage and in the exhibitor catalog
- On your catalog page itself, your name will appear among your printed works (max. 2 per page). No homepages or artist contact data permitted
- You will also be published later on the "artroom21" homepage and on Facebook/Instagram as a participating artist at ARTfair Innsbruck
- The "artroom21" booths will be prominently placed in a specially designated area in the exhibition hall

Costs for your participation under "artroom21":

Booth sizes from 15m². Ask us about the currently available stands!

- One Artist Show (only works of art by a single artist in the booth): The booth rental fee is 170.00.- per m² (= special price "One Artist Show")
The obligatory advertising fee incl. one catalog page (max. 2 pictures per page) amounts to 650.- Euro (all prices plus 20 % VAT)
- Normal exhibition program (artworks of more than one artist inside the booth): The booth rental fee is 190.00.- per m²
The obligatory advertising fee incl. one catalog page (max. 2 pictures per page) amounts to 650.- Euro (all prices plus 20 % VAT)

Artists are welcome to apply to us, sending us their homepage or photos of the artworks, and thus become part of the curated exhibition project "artroom21". Your admission will be curated and reviewed by a panel of experts. For detailed questions or individual offers, please contact us: info@artroom21.com

Application deadline: July 1, 2024

Register now!